

NIOPHLEX™
REBOND

ARE YOU READY
TO REBOND?

COMPATIBLE WITH
ALL HAIR TYPES

TECHNICAL GUIDE

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NIOPHLEX™

REBOND

Niophlex Rebond is a phlex-system designed to protect the hair from damage during chemical treatments in the salon. It contains a powerful botanical protein complex that strengthens and rebuilds the hair's structure, making it strong and resistant to damage. By using Niophlex Rebond during chemical treatments, you can expect your clients' hair to remain healthy and lustrous, even after the chemical process.

Niophlex Rebond acts as a protective shield, allowing the hair to retain its natural elasticity and flexibility. If you're looking for a safe and effective way to protect hair during salon treatments, Niophlex Rebond is the perfect solution.

Are you ready to rebond?



NIOPHLEX™

REBOND



NO. 1

**PROTECTIVE
PROFESSIONAL**

NO. 2

**STRUCTURE
FILLING CREAM
PROFESSIONAL**

SHAMPOO

**RECOVERS AND
MOISTURISES**

CONDITIONER

**RECOVERS AND
MOISTURISES**

To view the entire Niophlex rebond range including retail, visit www.idhair.au or scan the QR code



ARE YOU READY
TO REBOND?



LAMELLAR WATER

HAIR STRUCTURE FILLER CREAM



MASK

REPAIRING AND
MOISTURISING



LEAVE-IN CREAM

REPAIRING CREAM THAT DOESN'T
NEED TO BE RINSED OUT





WHY REBOND?

Niophlex Rebond is a phlex system formulated based on the demands of salons. The system repairs and renews the hair's inner bonds and restores the hair's natural amino acid polymers, which can be damaged for various reasons.

Niophlex Rebond can be used as a protective, reconstructive, and cosmetic solution with a variety of different applications.

PENETRATES DEEPLY INTO THE HAIR'S CORTEX.

ENRICHES THE HAIR WITH ESSENTIAL AMINO ACIDS.

RESTORES AND STRENGTHENS THE HAIR'S DAMAGED BONDS.

GIVES THE HAIR A RADIANT SHINE AND FANTASTIC GLOW.

Over the years, our first version of Niophlex has gained significant recognition and trust among many hairdressers and has been loved by customers worldwide. With Niophlex Rebond, we have upgraded and expanded the phlex system with a special botanical protein complex – ready to rebond the hair's inner bonds for you when you perform chemical treatments on your clients' hair.

HOW DOES NIOPHLEX REBOND WORK?

Experience the power of the impressive Botanical Protein Complex in Niophlex Rebond – a key ingredient that transforms your clients' hair! This groundbreaking complex is based on proteins extracted from nature and is tailored to combat all facets of hair damage. With Niophlex Rebond, you get the ultimate holistic solution to repair, protect, and strengthen damaged hair from the inside out.

WHAT IS BOTANICAL PROTEIN COMPLEX?

Botanical Protein Complex is a plant-based protein blend, specifically developed to target the hair's three key attributes: elasticity, flexibility, and cuticle strength.

The complex comprises several components, including hydrolysed proteins from a well-known nutrient source: the potato. When potato protein is hydrolysed, it breaks down into smaller components that can more easily penetrate the hair's structure, aiding in the improvement of hair elasticity, strength, and overall health.

Thus, the unique chemical composition of the Botanical Protein Complex enables it to deeply penetrate the hair's cortex, strengthening from within whilst also forming a protective film on the hair's surface. These properties work in harmony to fortify the hair and shield it against potential damage from chemical treatments, environmental factors, or daily styling.

By incorporating potato protein, an efficient and often overlooked ingredient, into our blend, Niophlex Rebond offers a distinctive solution for repairing and revitalising hair. This positions Niophlex Rebond as a standout product, providing more than mere superficial care, but a thorough transformation that rejuvenates the hair from the inside out.



NIOPHLEX™

REBOND



NO. 1

PROTECTIVE

PROFESSIONAL

Niophlex Rebond NO. 1 protects the hair during hair colouring, permanent structural treatments, or as a standalone strengthening treatment. It protects and maintains the hair's structure while infusing the hair with keratin. Continue the professional treatment with Niophlex Rebond NO. 2.

USAGE: For bleaching powder: Mix powder and activator as usual, then add 2g/ml Bonder per 10g of bleaching powder. **For colours:** Mix hair color with activator as usual, add 1g/ml per 10g of hair colour. **For high lift:** Add 7.5g/ml per 50g of hair colour. Mix, apply, and let it work as usual. For other uses and treatments, see the product brochure. **For professional use only!**

NIOPHLEX REBOND NO. 1 REVEALS THE SECRET:

The secret behind Niophlex Rebond NO. 1 is the botanical protein complex, which preserves the hair's keratin structure and strengthens it by rebuilding and repairing damaged areas.



NO. 2

STRUCTURE FILLING CREAM

PROFESSIONAL

Complete your professional Niophlex Rebond treatment with Niophlex Rebond NO. 2 - a crucial step in the treatment as it finalizes the processes started by Niophlex Rebond NO. 1. This ensures that the hair is left in the most beautiful condition, rebuilt and rehydrated.

USAGE: Rinse the hair thoroughly with water and wash with shampoo. Apply Niophlex Rebond NO. 2 from root to tip. Comb through the hair until the product is evenly distributed. Leave it in for 5-10 minutes. Rinse thoroughly with water. We recommend finishing the treatment with Niophlex Rebond Conditioner. Style as desired. Dermatologically tested. For professional use only!

NIOPHLEX REBOND NO. 2 REVEALS THE SECRET: It's the power of the Botanical Protein Complex in Niophlex Rebond NO. 2 that rejuvenates the hair's natural protective layer, offering a nourishing and hydrating effect. This process imparts optimal radiance to the hair and restores its natural volume.

NIOPHLEX™

REBOND



SHAMPOO

RECOVERS AND MOISTURISES

When hair needs to rediscover its inner bonds, be repaired and rehydrated. The shampoo leaves the hair clean and with a feeling of weightlessness.

USAGE: Apply to damp hair, let it work for a few minutes, and then rinse. Continue the treatment with Niophlex Rebond Conditioner or Niophlex Rebond Mask.

NIOPHLEX REBOND SHAMPOO REVEALS THE SECRET:

It's the unique blend of botanical proteins in Niophlex Rebond that aids in transforming, rebuilding, and hydrating the hair without making it heavy.



CONDITIONER

RECOVERS AND MOISTURISES

When hair needs to rediscover its inner bonds, be repaired, and rehydrated. The conditioner leaves the hair soft and minimizes split ends.

USAGE: Apply to damp hair after washing with Niophlex Rebond Shampoo. Distribute an appropriate amount on lengths and ends, then rinse. Continue the treatment with Niophlex Rebond Leave-In Cream.

NIOPHLEX REBOND CONDITIONER REVEALS ITS SECRET:

By including the Botanical Protein Complex in the formula for Niophlex Rebond Conditioner, the hair is both repaired and hydrated, leading to a reduction in split ends.

NIOPHLEX™

REBOND



PH 3.5

300 ml



MASK

REPAIRING AND MOISTURISING

DEEP-ACTING AND INTENSIVE HAIR TREATMENT

When the hair needs a deep, reconstructive embrace, this hair treatment is the perfect choice. The treatment cares deeply and restores the bonds in the hair, while also adding shine and strength to the hair.

USAGE: Apply to damp hair after washing with Niophlex Rebond Shampoo. Leave the treatment in for 5-10 minutes and then rinse.

NIOPHLEX REBOND MASK REVEALS THE SECRET:

It's the inclusion of the Botanical Protein Complex in the formula of Niophlex Rebond Mask that gives the hair fibres both strength and gloss.



PH 6.0 – 7.0

300 ml

LAMELLAR WATER

QUICK TREATMENT FOR HAIR'S LAMELLAR STRUCTURE

INTENSIVE TREATMENT

When the hair needs a deep, reconstructive embrace, this hair treatment is the perfect choice. The treatment cares deeply and restores the bonds in the hair, while also adding shine and strength to the hair.

USAGE: Apply to damp hair after washing with Niophlex Rebond Shampoo. Leave the treatment in for 5-10 minutes and then rinse.

NIOPHLEX REBOND LAMELLAR WATER REVEALS THE SECRET:

The inclusion of a Botanical Protein Complex in the formula offers remarkable benefits such as detangling knotted strands and smoothing the hair. It leaves hair with a visibly healthy and shiny appearance. Additionally, it aids in repairing split ends and preventing frizz.

ARE YOU READY
TO REBOND?



LEAVE-IN CREAM

REPAIRING CREAM THAT DOES NOT REQUIRE RINSING

When you wish to protect your hair with strength throughout the day, this leave-in styling cream is the perfect choice. It enhances strength and reduces frizz.

USAGE: Apply a small amount of the cream to damp or dry hair. Continue with your desired styling.

NIOPHLEX REBOND LEAVE-IN CREAM REVEALS THE SECRET:

The hair is fortified and frizz is minimised by utilising the special Botanical Protein Complex in the formula.

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REBOND

REBOND RECIPROCITY

The beauty of synergy is elevated by the captivating fusion of two distinct products, Rebond NO. 1 and Rebond NO. 2, creating a stunning and harmonious powerhouse that outshines the sum of their individual parts.



NO. 1

PROTECTIVE

PROFESSIONAL

Niophlex Rebond NO. 1 is a protective hair product, compatible with most technical treatments. It safeguards and conditions the hair, reduces breakage, and does not affect the results of chemical treatments when mixed with other products.

NO. 2

STRUCTURE FILLING CREAM

PROFESSIONAL

Rebond NO. 2, on the other hand, stabilizes and works in synergy with Rebond NO. 1 to provide long-lasting strength, flexibility, and shine to the hair. Additionally, it has a smoothing and taming effect.

REBOND

TECHNICAL PROCEDURES QUICK GUIDE

STAND ALONE TREATMENT

Niophlex Rebond No. 2	Niophlex Rebond No. 1
15 g/ml	10 g/ml
30 g/ml	20 g/ml
45 g/ml	30 g/ml
60 g/ml	40 g/ml
75 g/ml	50 g/ml

BLEACHING POWDER

Bleaching Powder	Niophlex Rebond No. 1
10 g/ml	2 g/ml
20 g/ml	4 g/ml
30 g/ml	6 g/ml
40 g/ml	8 g/ml
50 g/ml	10 g/ml

COLOUR APPLICATION

Hair Colour	Niophlex Rebond No. 1
10 g/ml	1 g/ml
20 g/ml	2 g/ml
30 g/ml	3 g/ml
40 g/ml	4 g/ml
50 g/ml	5 g/ml

KERATIN STRAIGHTENING

Straightening Cream	Niophlex Rebond No. 1
10 g/ml	1 g/ml
20 g/ml	2 g/ml
30 g/ml	3 g/ml
40 g/ml	4 g/ml
50 g/ml	5 g/ml

HIGH LIFT COLOUR

Hair Colour	Niophlex Rebond No. 1
10 g/ml	1.5 g/ml
20 g/ml	3 g/ml
30 g/ml	4.5 g/ml
40 g/ml	6 g/ml
50 g/ml	7.5 g/ml

CHEMICAL STRAIGHTENED

Straightening Cream	Niophlex Rebond No. 1
10 g/ml	2 g/ml
20 g/ml	4 g/ml
30 g/ml	6 g/ml
40 g/ml	8 g/ml
50 g/ml	10 g/ml

SPA TREATMENTS

TURBO TREATMENT | 9 SEC.

1. Begin by washing your hair with Niophlex Rebond Shampoo and ensure thorough rinsing.
2. Then apply Niophlex Rebond Lamellar Water, gently comb through the hair, and wait 9 seconds before rinsing the product out thoroughly.
3. Proceed with your desired styling using Niophlex Rebond Leave-In Cream.

RECONSTRUCTIVE TREATMENT | 5 MIN. AND 9 SEC.

1. **Pre-Wash:** Cleanse the hair with Niophlex Rebond Shampoo and rinse after a short duration.
2. **Treatment:** Apply Niophlex Rebond Lamellar Water, brush gently through, and wait for 9 seconds. Then rinse thoroughly.
3. **Care:** Choose between Niophlex Rebond Conditioner or Mask, depending on the hair's needs. Apply from root to tip and comb through gently.
4. **Finishing:** Allow to act for a minimum of 5 minutes, rinse, and style with Niophlex Rebond Leave-In Cream for the best results.

INTENSIVE TREATMENT | 10 MIN. AND 9 SEC.

1. **Pre-Wash:** Use Niophlex Rebond Shampoo, allow to act briefly, and rinse thoroughly.
2. **Treatment:** Apply Niophlex Rebond Lamellar Water to the hair, brush gently, wait for 9 seconds, and then rinse.
3. **Mixture:** Combine 10 ml Niophlex Rebond NO. 1 with 15 ml Niophlex Rebond NO. 2. Apply from root to ends and comb through.
4. **Finishing:** Let it act for 5-10 minutes depending on the hair type, rinse, and conclude with Niophlex Rebond Leave-In Cream for the best results.



FAQ

NIOPHLEX REBOND - GET READY TO REBOND

1. Will using Niophlex Rebond require me to change my usual approach?

No, Niophlex Rebond seamlessly integrates with your professional expertise and workflow, providing you and your clients with a guarantee of protection and immediate, stunning results.

2. Can I perform two treatments in one day using Niophlex Rebond

technical formulas?

Yes, where the hair structure allows.

3. Do I need to increase the processing time for technical treatments when adding Niophlex Rebond NO. 1?

No need to adjust your tried-and-true processing times—Niophlex Rebond fits right in!

4. Will adding Niophlex Rebond NO. 1 reduce the strength of a bleach?

No, the lifting power remains just as potent.

5. Is Niophlex Rebond NO. 1 compatible with all colour brands?

Yes, indeed! Niophlex Rebond NO. 1 is your versatile colour companion, but we can not assure all bleach powders due to the different ph-values.

6. What if I leave Niophlex Rebond Lamellar Water on for more than 9 seconds?

No worries! Nine seconds is the minimum activation time but leaving it on longer won't cause any harm.

7. Can I use Niophlex Rebond Lamellar Water on the same day as hair colour treatment?

No, it's best to avoid using it on the same day. The product's pH is higher than Niophlex Rebond Conditioner and Niophlex Rebond Mask, which are recommended for use alongside colour treatments.

8. Can I use Niophlex Rebond Lamellar Water after a bleaching treatment?

Absolutely! This product is perfect for detangling and revitalising bleached or highlighted hair.

9. Which is more suitable for fine hair: Niophlex Rebond Conditioner or Niophlex Rebond Mask?

Niophlex Rebond Conditioner is the ideal choice for fine hair, thanks to its lightweight texture. The mask, on the other hand, is better suited for thicker hair.

10. When should I use Niophlex Rebond Leave-In Cream?

This pre-drying product is the finishing touch to your Niophlex Rebond salon treatment, ensuring fabulous results.

11. Are there any Niophlex Rebond products available for home use?

Certainly! The new maintenance formula lineup includes Niophlex Rebond Shampoo, Conditioner, Mask, and Leave-in Recover Cream, allowing your clients to continue the treatment in the comfort of their home.

12. Which clients should I recommend Niophlex Rebond to?

Niophlex Rebond is tailored for all your clients who desire technical treatments, accompanied by an extensive home care collection to ensure their hair remains stunning between visits to the salon.



THE STORY OF

id HAIR

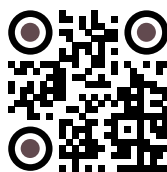
LONG STORY SHORT

From small premises in the heart of Aarhus to a large business with warehouse facilities outside of the city and our own factory in Sweden. Here is the story of IdHAIR.

With more than 40 employees we make sure that hairdressers have everything for their salon and that the consumer - male and female - can take care of and style their locks at home in the bathroom with lovely professional products all around the world.

We are selling hair products in more than 30 countries and guide as well as inspire you and hairdressers to beautiful hair styles, styling and colour.

Have a nice hair day!



TIP! You can find more information on our website **idhair.com** Here you can also read much more about our products.

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REBOND

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